

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POWER OF ATTORNEY (and REVOCATION OF PREVIOUS POWER OF ATTORNEY)

Docket No. 21548/5

Application No.: 10/772,073
Filing Date: February 4, 2004
Entitled: SELF-PROPELLED PET TOY

Owner: Dogmatic Pet Products, Inc.
Address: 158 Summit Street
Brooklyn, NY 11231
US

TO THE COMMISSIONER FOR PATENTS

Honorable Sir:

I hereby appoint:

Brian L. Michaelis	Reg. No. 34,221	Joseph P. Quinn	Reg. No. 45,029
Mark S. Leonardo	Reg. No. 41,443	Thomas M. Saunders	Reg. No. 29,585
David D. Lowry	Reg. No. 38,538	John C. Serio	Reg. No. 39,023
Peter B. Sorell	Reg. No. 44,349	Mark A. Hofer	Reg. No. 30,068
Damon A. Treidler	Reg. No. 48,377	David J. Rikkers	Reg. No. 43,882

All of the firm:

Brown Rudnick Berlack Israels LLP
One Financial Center
BOX IP
Boston MA 02111

as principal attorneys to prosecute this application, to transact all business in the Patent and Trademark Office connected with the above-referenced patent application. Applicant hereby revokes all previous powers of attorney associated with this application. Kindly note that the address of the owner has been changed.

Please direct all future correspondence to:

David J. Rikkers
Brown Rudnick Berlack Israels LLP
One Financial Center
Boston MA 02111

Dogmatic Pet Products, Inc.

By: Reynolds E. Moulton, III

Name: Reynolds E. Moulton, III

Dated: 9.22.04

#1297912 v1 - rikkerdj - 21548/5